

Product: Designer Shoes Location: New York City, USA

Ad Set 1: Target Audience:

Age: 25-45  
Gender: All  
Demographics: Professionals, Fashion Enthusiasts  
Interests: Fashion, Designer Brands, Footwear  
Time period: 6pm - 9pm  
Placement Platform: Facebook Ads  
Ad Format: Image, Carousel, Story  
Ad Budget (For Small Business): USD 10 per day  
Ad Budget (For Brands): USD 500 per day  
Optimal Ad Duration: 3 weeks  
Recommended Time Period: Mondays to Fridays

Ad Set 2: Target Audience:

Age: 18-34  
Gender: All  
Demographics: College Students, Young Professionals  
Interests: Fashion Blogs, Shopping, Urban Lifestyle  
Time period: 3pm-5pm and 8pm-11pm  
Placement Platform: Instagram Ads  
Ad Format: Image, Video, Story, Carousel  
Ad Budget (For Small Business): USD 10 per day  
Ad Budget (For Brands): USD 700 per day  
Optimal Ad Duration: 2 weeks  
Recommended Time Period: Weekdays

Ad Set 3: Target Audience:

Age: 25-55  
Gender: All  
Demographics: Upper-Middle Class, High Income Earners  
Interests: Luxury Brands, Online Shopping, Fashion  
Time period: 12pm - 8pm  
Placement Platform: Google Ads  
Ad Format: Image, Video, Carousel  
Ad Budget (For Small Business): USD 10 per day  
Ad Budget (For Brands): USD 1,000 per day  
Optimal Ad Duration: 4 weeks  
Recommended Time Period: Weekends Only (Saturday, Sunday)

Ad Set 4: Target Audience:

Age: 18-45  
Gender: All  
Demographics: Fashion Enthusiasts, Influencers, Bloggers  
Interests: Fashion Forums, Shoe Collections, Designer Brands  
Time period: 6pm - 12pm  
Placement Platform: Tiktok Ads

Ad Format: Image, Carousel, Story

Ad Budget (For Small Business): USD 10 per day

Ad Budget (For Brands): USD 800 per day

Optimal Ad Duration: 3 weeks

Recommended Time Period: All days of the week

Ad Copy: Headline: "Step into Elegance with Our Unmatched Designer Shoes Collection!" Indulge in a realm where style meets comfort with our meticulously crafted designer shoes, the epitome of urban elegance. Each pair tells a story of sophistication, ready to be a part of your everyday narrative. Our shoes are more than just a statement; they are a journey to self-expression.

With an array of designs and exquisite craftsmanship, our collection is a homage to the modern-day connoisseur who appreciates the finer things in life. Whether it's a day at the office or a night on the town, our designer shoes are the companion you've been seeking.

Discover the epitome of luxury footwear. Browse our collection today and redefine your style. Our New York City store awaits your arrival, or shop online to find your perfect pair. Your journey to unrivaled style begins here.

Call to Action: Shop Now Image: A sleek image showcasing a pair of elegant designer shoes against a sophisticated, minimalist backdrop, reflecting the urban chic vibe of NYC.