

Week 1: Introducing The Collection				
Monday	Tuesday	Wednesday	Thursday	Friday
"10 Must-Have Jackets from Our New Fall Line – Number 7 Will Amaze You!"	"Why Our New Fall Line of Jackets is a Fashion Game-Changer"	"Which Jacket from Our New Fall Line Matches Your Style? – Take the Quiz!"	"Celebrities are Raving About Our New Fall Line of Jackets – Here's Why!"	"How Our New Fall Line of Jackets Marries Comfort with High Fashion"

Week 2: Style and Pairing Guides				
Monday	Tuesday	Wednesday	Thursday	Friday
"5 Stylish Ways to Rock Our New Fall Line of Jackets"	"Top 10 Outfits to Pair with Your Jacket from Our New Fall Line"	"The Ultimate Guide to Accessorizing Our New Fall Line of Jackets"	"How to Choose the Perfect Fall Jacket for Your Body Type"	"Mix and Match: How to Create Endless Looks with Our New Fall Line of Jackets"

Week 3: Features and Benefits				
Monday	Tuesday	Wednesday	Thursday	Friday
"Stay Warm and Stylish: The Innovative Features of Our New Fall Line of Jackets"	"5 Reasons Our New Fall Line of Jackets is Worth the Investment"	"The Unique Materials Making Our New Fall Line of Jackets a Must-Have"	"Our New Fall Line of Jackets: Where Function Meets Fashion"	"The Sustainable Practices Behind Our New Fall Line of Jackets"

Week 4: Reviews and Testimonials				
Monday	Tuesday	Wednesday	Thursday	Friday
"Real Customers Share Their Love for Our New Fall Line of Jackets"	"5-Star Reviews: Why Customers are Raving About Our New Fall Line of Jackets"	"The Best Unboxing Reactions for Our New Fall Line of Jackets"	"Influencer Picks: Top 5 Jackets from Our New Fall Line"	"How Our New Fall Line of Jackets Scored Big in Consumer Tests"